

Report Art Purchase Exhibition 2011 –prepared by Stewards and Supervisor Jack Condous

Positives of the Art Purchase exhibition.

1. Well organized - remarks from the public /artists were very positive/exhibition was well received.
2. Sales, signs for catalogue and welcome signs were well positioned and very useful.
3. Advertising of all sponsors was well received by companies/organizations.
4. Standard of work this year was a higher standard than that of 2010 works
5. Record sales were made with 46 works sold from 252 recorded in the catalogue.
6. A digital photograph taken from last years show was used for the front cover of the catalogue with due acknowledgement of the artists work
7. All sponsors were acknowledged in the catalogue and this was much appreciated
8. Receiving time from 9am to 12 noon on the Tuesday went well, with all 6 Stewards and myself present. Hanging began in the afternoon as people preferred to stay for the day, apart from a couple who had to go to work
9. The 6 experienced Stewards knew the tasks for receiving and hanging works
10. The 2 Judges (one from last year for continuity) liked the venue and layout of presentation as a prime spot of the Duncan Gallery.
11. Student assistance from tertiary institutions (5 students per day) was well received-such assistance for hanging works on the Wednesday and Thursday meant tasks were done with more hands to assist.
12. 12 a greater number of entries were received for the Kym Bonython Young Achievement Award age 18 to 30.sponsored by Pro-Lab Imaging.
13. Advertising sponsors and having large signs were very valuable when placed at both ends of the exhibition.
14. A tool kit has been kindly purchased now available with sufficient hooks, nails, tools to facilitate use by all hanging the show in the future.
15. Staff assistance has been most welcome. I have enjoyed the work and responsibility. Thankyou particularly to Jo, Karen, Dee, Amanda, Tara and Linda.
16. I have enjoyed assisting where I can Karen Holthouse in finding suitable sponsors for prizes and extending these where possible. All sponsors were invited to the Monday photo shoot with all first prize winners.

Suggestions to improve/change the 2012 Art Purchase Exhibition.

1. The catalogue to highlight all prize winners as this can be done on the Monday following Friday judging, before document is sent to the printers. Art works not delivered for display

are deleted from the catalogue, as well as name and addresses that appear for those agreeing at the back of the catalogue. We had the situation this year where someone wanted to see an artist's works, who had entered-their name appeared in the catalogue, but had not presented their work on the receiving day.

2. Workshops of artists demonstrating their work are organized. These can be incorporated into the excitement of the show. RSASA, Friends SASA and Adelaide Art Society have members who conduct workshops/demonstrations all over SA. This would be an exciting incentive for the public to see an artist at work. A number of artists have already indicated their willingness to demonstrate their work at the show. They would be volunteers and would need a ticket for entry and parking to haul any appropriate gear close to the Duncan Gallery for a designated period of the assembling and dismantling their demonstration.
3. Material/furniture for demonstrations could be sponsored by a firm conducted in a specific area roped off with a master schedule of 3 demonstrations per day at a specific/ advertised time. The length of demonstration may vary, lasting from 50 minutes or longer per demonstration. Workshops in water-colours, drawing, print making ,portrait in acrylic or oils still life painting digital works or pastel are only a few of the possibilities.
4. An installation work can be considered by application for funding through SA Arts body. Funding would be sought for a recognized artist to prepare and present a piece of work that can be continuously projected high onto a wall above the screens.
5. Better lighting is considered by fixing (well before the exhibition) the blinds to all sky lights.
6. An official opening be planned with guest speaker Ian Henschke (ABC commentator who also Judged the eggs at the Show) be invited to open the exhibition. I sat next to him at the Dinner and his wife is an artist and has exhibited. This can be held on Thursday late afternoon to coincide with the media present. Sponsors, Council, artists, purchasers from the 2011 show would be invited to the official opening. Sales of works would be encouraged at this opening. Prizes would be awarded and particularly the major acquisition prize. Wine and cheese to be provided. Invitation would need to be printed and posted to a guest list. Friends SASA, RSASA or AAS can be asked to provide glasses and seek sponsors for the wine and cheese for the evening and served at the official opening.
7. Introduce a Print and Drawing section to the competition.
8. The newly formed Art Teachers Association is contacted to sponsor a prize for 2012. Ruth Flaherty is an exhibitor and is currently President of the Association.
9. Mr Peter Karytinios from Olympic Industry should be approached to ask to become a major sponsor for the acquisition prize for 2012.
10. Ten professional Artists are invited to prepare a large piece of art to work in with the Horticultural displays at the show. This curated art show has successfully been done in other shows overseas (Chelsea Flower show in UK) where the displays feature art works, ceramics, prints and sculpture. Such works would be for sale with a commission payable to the Show.
11. The Adelaide Show Society seriously consider purchasing a piece of art work each year to begin a collection of original works. This can be sponsored by the major sponsor of the Show (IGA.) The works can be displayed in the administration building particularly from the area depicting "Having Fun at the Show".

12. The tag that is sent to the artists to be attached to the bottom right hand corner of each piece should include the artists name as well as the title, number of the entry and the sale price. This can be printed in larger bolder type as it is currently too small to read and does not have the name of the artist on the tag.
13. Photos of the art purchase exhibition be taken and be used for promotion in publications, for the Cover of the schedule and catalogue cover. Currently I have taken these and forwarded to Dee and to Michele Hocking for her use. I believe a professional photographer should take these for the show Promotion and other publication use.
14. A “Silent Auction” be introduced where a prospective buyer places in a box a designed form, with a bidding price for the number of the work they wish to be considered for. This signed form by the prospective buyer, indicating the art piece they wish to bid for, be handed in on the Saturday –the last day of the show. Artists whose art works are not sold before the last Saturday and wish to participate, indicate the reserve price they have placed on their work. This “Silent Auction “ can be handled after the close of the show, by the Friends SASA and all commissions would go to the community organization for student scholarships studying visual art at Unisa-at the School of Art within Art, Architecture and Design.
15. The Friends SASA who have experienced artists on their Board are willing to plan and present a Supervision plan for 12 hours per day for the 9 days of the Art Purchase Exhibition. We have organized major shows around SA and know all the detailed arrangements for presenting and supervising such exhibitions and handled monies for sale of art works as well as catalogues. Again funds paid for this service (for this supervision and explanation of work) to the public would be done by members who would volunteer. All funds paid for this service would be used for scholarships and be publicized in this manner.

Jack Condous Supervisor Art Purchase Exhibition 2011.